FUTURE CC

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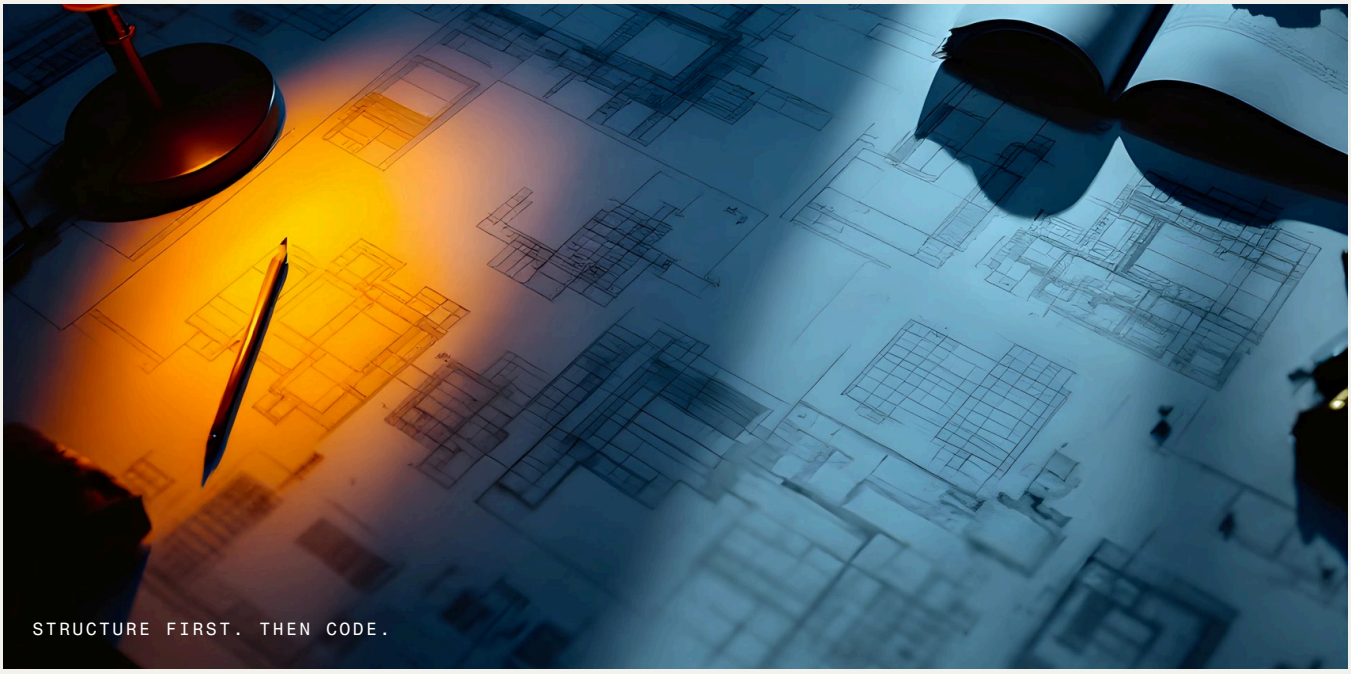


We build the systems that run organisations.

Future CC builds the systems Namibian and international organisations actually run on: member platforms, tournament operations, governance and finance tools, and the networks underneath them.

We work the way a small studio can afford to: close to the people who will use the thing, shipping in weeks rather than quarters, and staying on afterwards to keep it running.

This profile sets out who we are, how we got here, the platforms we have shipped, and what it looks like to work with us. Every system shown is running in production, or was handed over and is.



CONTENTS

01 The studio 03

02 Our journey 04

03 What we do 05

04 How we work 06

05 Selected work 07

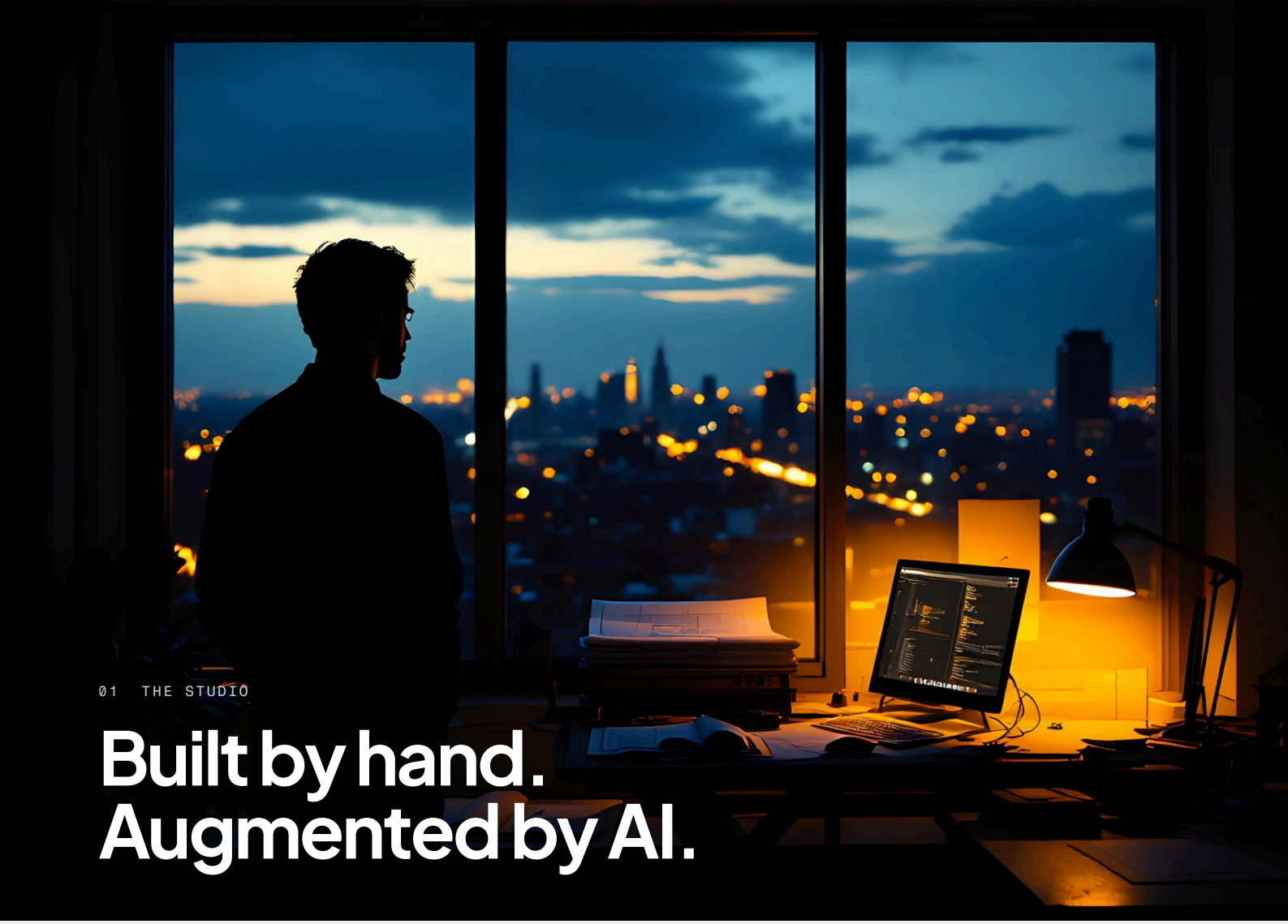
06 By the numbers 10

07 Creative studio 11

08 The team 13

09 The mission 16

10 Working with us 17



01 THE STUDIO

Built by hand. Augmented by AI.

A Namibian digital product studio building international-grade platforms for government, federations and businesses across Africa and beyond.

Future CC started as a small IT services company in Windhoek in 2012. More than a decade later we ship custom software to government ministries, international federations and businesses across three continents, without ever leaving Namibia.

What changed in between is the story of every good studio: we got better at our craft, we picked up the right tools, and we never confused velocity with shortcuts.

AT A GLANCE	
FOUNDED	2012, Windhoek
LEGAL ENTITY	Future Homes and Computers CC
REGISTRATION	CC/2012/5855
DISCIPLINES	Software, web & mobile, design
CLIENTS	Government, federations, enterprise
REACH	Africa, Europe, Asia
DELIVERED	8 production platforms
TEAM	10 people

From IT services to digital product studio.

2012

Future CC founded

Started as an IT services company in Windhoek, Namibia: hardware, networking and support.

2018

First software projects

Moved from IT support to building custom web applications for local businesses.

2020

Design & branding division

Added creative services: brand identity, social media and corporate design for Namibian companies.

2023

International delivery

Contracted by IESF to build an 11-application ecosystem for a global esports federation headquartered in Korea.

2024

AI-augmented development

Integrated AI into the workflow. Delivery timelines compressed from months to weeks without sacrificing quality.

2025

Digital product studio

Government platforms, SaaS products and international federations. Future CC is now a full digital product studio.

“Software is not just what it looks like and feels like. Software is how an organisation works.”

01 Custom platforms

Systems built for how an organisation actually runs: member management, tournaments, governance, finance and operations, in one place instead of nine spreadsheets.

/ Product architecture / Multi-tenant systems
/ Integrations / Data migration

02 Web & mobile

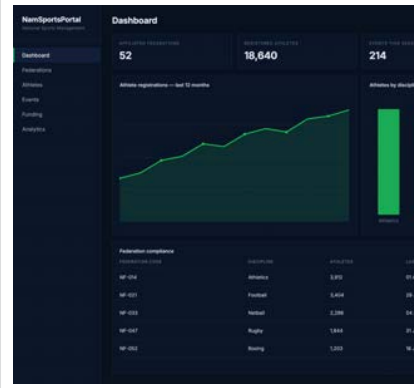
Websites and applications that hold up on a Windhoek mobile connection as well as they do on a desk in London. Fast, accessible, and built to be edited by the people who own them.

/ Next.js applications / Design systems / Performance
/ Accessibility

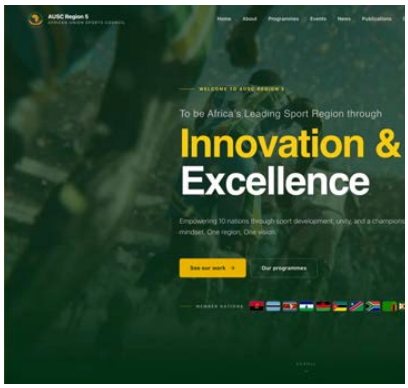
03 Design & brand

Identity, collateral and campaign work that gives a Namibian organisation the same visual authority as the international bodies it sits beside.

/ Brand identity / Art direction / Print & signage
/ Social content



01 · NamSportsPortal (sample data)



02 · AUSC Region 5



03 · Identity guidelines

AI-augmented development.

Not as a buzzword. As a force multiplier. The architecture, code review and product judgement are still human. That is the part you can't outsource.

10×

Faster delivery

Platforms that traditionally take months ship in weeks. Same architecture, same review, same standards.

24/7

Working capacity

Half of our team never sleeps. Iterations land overnight, ready for review by morning.

0

Compromises on craft

AI is the multiplier. Architecture, code review and product judgement stay human.



Wireframes before code. Structure first, always.

THE WAY A SMALL STUDIO WORKS

01 **Close to the people who use it**

We sit with the staff, members and administrators who will live in the system, not only the person signing off. The software follows how the organisation actually works.

02 **Weeks, not quarters**

Small, reviewed releases instead of one big reveal. You see working software early and steer it while it is still cheap to change.

03 **We stay on afterwards**

Handover is not the end. We keep the platforms we build running, maintained and improving.

04 **Real work, honestly shown**

Screenshots are the sales pitch. Nothing in this profile is a mockup.

The platform behind international esports.



International Esports Federation · Live production site

In 2023 the International Esports Federation, headquartered in Korea, contracted Future CC to build the digital ecosystem behind its global operations.

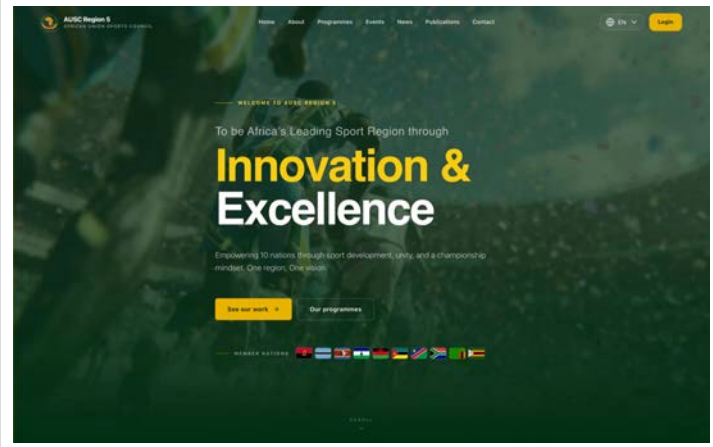
The result is eleven integrated applications in a single Turborepo monorepo: one codebase, shared components and one source of truth for a federation whose members span the world. It was the project that took the studio from local delivery to international delivery.

CLIENT	International Esports Federation
SECTOR	International federation
SCOPE	11 integrated apps
STACK	Turborepo monorepo
SINCE	2023
STATUS	Live

11
INTEGRATED APPLICATIONS

1
SHARED CODEBASE

KR ↔ NA
CLIENT HQ ↔ BUILT IN WINDHOEK



02 INTERNATIONAL FEDERATION

AUSC Region 5

Continental sports management

A live platform managing sport across the member nations of the African Union Sports Council's Region 5, with full content management built in.

/ Live platform / Multi-nation coverage
/ Full content management

● LIVE SITE



03 ENTERPRISE

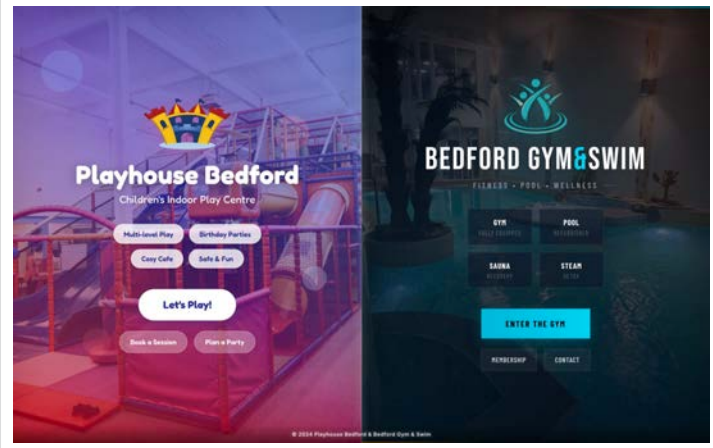
larumas

Digital presence for Namibian enterprise

A modern web platform giving a Namibian enterprise a presence that matches the quality of its work. In live production.

/ Live production / Modern web platform

● LIVE SITE



04 LEISURE

Playhouse Bedford

Multi-tenant booking system

One system running real-time bookings for multiple venues, each with its own brand: a children's indoor play centre and a gym and swim club, side by side. Live since 2025.

/ Multi-tenant architecture
/ Real-time booking / Live since 2025

● LIVE SITE



Interface shown with sample data

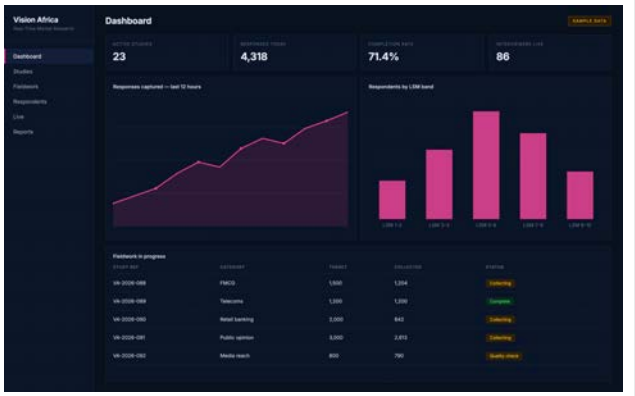
05 GOVERNMENT

NamSportsPortal

National sports management

Replaced a legacy PHP system with one platform serving four government bodies, with full federation management.

/ 4 government bodies / Legacy PHP replacement



Interface shown with sample data

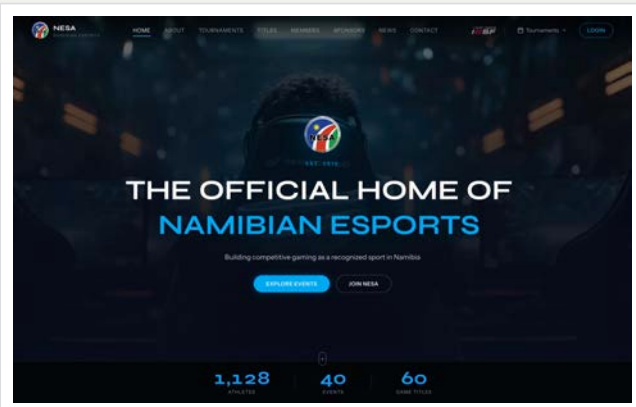
06 ENTERPRISE

Vision Africa

Real-time market research

Survey results stream in live over WebSockets, with demographic targeting and LSM tracking for a market research firm.

/ Real-time WebSockets / Demographic targeting
/ LSM tracking



● Live site

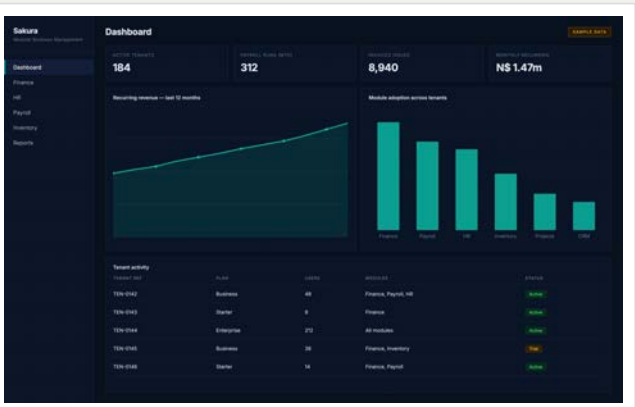
07 E-SPORTS

NESA

National esports governance

The official home of Namibian esports: tournament management, member voting and financial governance in one system.

/ Tournaments / Voting system
/ Financial governance



Interface shown with sample data

08 SAAS

Sakura

Modular business management

A multi-tenant SaaS product. Businesses switch on the modules they need: finance, HR and payroll.

/ Modular SaaS / Finance + HR + Payroll
/ Multi-tenant

A NOTE ON SCREENSHOTS

None of these is a mockup. Where a platform runs on client data we cannot show, the screen is captioned “Interface shown with sample data”. It is never passed off as a live capture.

8 PLATFORMS DELIVERED	**6** NAMED CLIENTS

2012 FOUNDED	**3** CONTINENTS SERVED	**11** APPS FOR ONE CLIENT	**24h** RESPONSE TARGET

PROJECTS BY SECTOR

Enterprise	2
International federation	2
Government	1
E-sports	1
Leisure	1
SaaS	1

WHERE THE WORK GOES

Africa
Namibian government bodies, national federations and enterprise; continental sport through AUSC Region 5.

Asia
The International Esports Federation, headquartered in Korea.

Europe
Multi-venue leisure booking for Playhouse Bedford, live since 2025.

Small numbers, on purpose. Every project counted here is running in production today, or was handed over and still is.

We don't just build systems. We design them.

Since 2020 our design division has handled everything that carries a client's name: identity, collateral, campaigns and the social channels that keep them visible. We start with the client's needs, vision and purpose, then build a system where every piece relates to the others, so a Namibian organisation carries the same visual authority as the international bodies it sits beside.



Corporate identity & stationery

SERVICES

01 **Brand creation & evaluation** Logos that embody a client's vision and purpose.

02 **Corporate identity** Recognised in an instant, wherever the brand appears.

03 **Business cards** Design plus print techniques that make cards worth keeping.

04 **Email signatures** Professional, on-brand, in every message sent.

05 **Brochures, flyers & posters** Informative and engaging, always on-brand.

06 **Outdoor branding** Gazebos, banners, roll-ups and exhibition stands.

07 **Social media** Ads, content, and full page management.

08 **Campaign creation** From concept and strategy through to execution.

09 **Uniform branding** Kits and workwear that unify a team's identity.

10 **General branding** Palettes, typography and visual assets.

11 **Vehicle branding** Single vehicles or whole fleets, turned into moving media.



Business cards



Roll-up banners



Outdoor · Ecohealth



Campaign · Vision Africa


STATIONERY SYSTEM



VEHICLE BRANDING · MONARÚ



POSTER · KUDOS KINGS



KIT DESIGN



SOCIAL · NESA

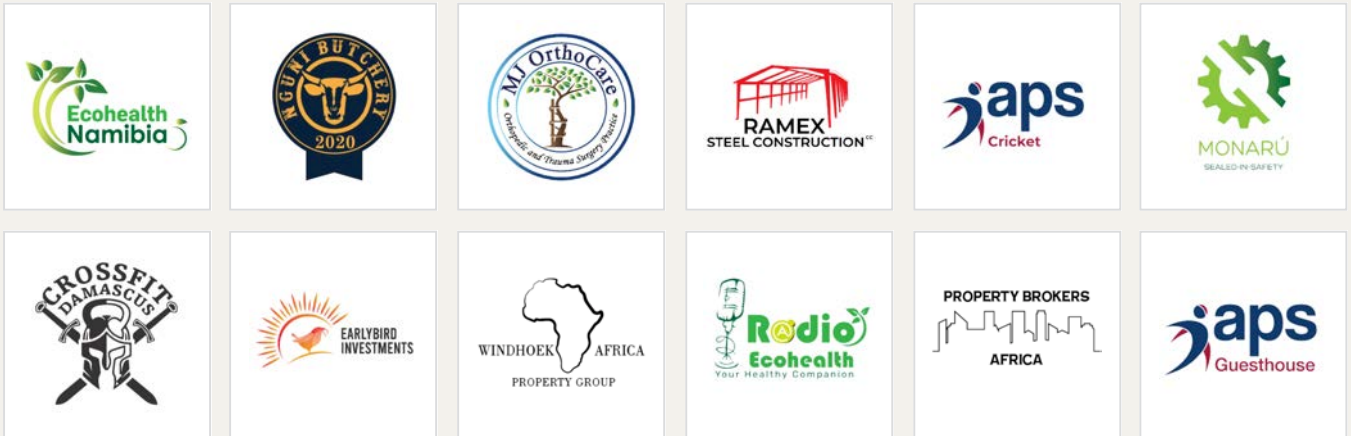

IDENTITY GUIDELINES



CAMPAIGN · ECOHEALTH

Logo design

MARKS DRAWN FOR NAMIBIAN AND REGIONAL BUSINESSES



One mind. Many hands.

Flip sets the technical direction and stays in the code. Around him is a team that covers the whole job: development, design, project management, process, finance, IT and administration. No account managers between you and the people building your system.



FOUNDER · SENIOR DEVELOPER

Flip de Bruyn

Systems Architect & Data Smith

The mind behind Future CC's technical direction and every platform the studio ships. A background in architecture (the building kind) gave Flip an unusual relationship with software: obsessed with structure, allergic to busywork, comfortable holding the entire model of a system in his head.

"I design the blueprint, then stay hands-on with the code until it's real."

/ Architecture / Systems design
/ Full-stack engineering / AI workflows
/ Deployment

THE FULL TEAM

Flip de Bruyn	Founder · Senior Developer
Alex Roodt	Developer
Ilario Kevin Izaks	Developer
Ludwig Kieck	Developer
Freddy Mazila	Graphic Designer
Andra van Schalkwyk	Project Manager
Louis van der Merwe	Process Consultant
Salomé de Bruyn	Finance Manager
Heidi Routh	Office Assistant
Edan Farmer	IT Technician

The people who build it.

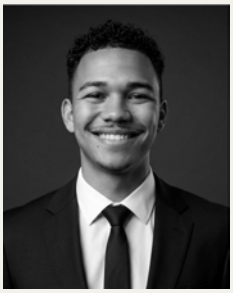


DEVELOPER

Alex Roodt

Builds features across the studio's platforms, from the database to the interface, working from the architecture Flip lays down.

/ Full-stack / APIs / Databases / Testing



DEVELOPER

Ilario Kevin Izaks

Builds and maintains the sites and platforms alongside Flip, so delivery is not bounded by one person's hours.

/ Front-end / APIs / Testing / Maintenance



DEVELOPER

Ludwig Kieck

Develops and maintains client platforms as part of the build team, from first release through to ongoing support.

/ Development / Integrations / Maintenance



GRAPHIC DESIGNER

Freddy Mazila

Brand identity, corporate collateral and campaign artwork, owned end to end. Turns ideas into bold, meaningful visuals that connect, communicate and stand out.

/ Brand identity / Corporate design
/ Campaign artwork / Print

The people who keep it running.



PROJECT MANAGER

Andra van Schalkwyk

The client's point of contact from kickoff to handover. Turns requirements into a scoped plan, keeps the schedule honest, and makes sure what ships is what was agreed.

/ Scoping / Planning / Client liaison / Delivery



PROCESS CONSULTANT

Louis van der Merwe

Maps how an organisation actually works before a line of code is written, so the system follows the process rather than the other way round.

/ Process mapping / Workflow design / Requirements



FINANCE MANAGER

Salomé de Bruyn

Runs the studio's finances: invoicing, accounts and supplier payments. Makes sure the price agreed in writing is the price you pay.

/ Invoicing / Accounts / Budgeting / Compliance



OFFICE ASSISTANT

Heidi Routh

Keeps the studio running day to day: scheduling, correspondence and the administration behind every project. Often the first person you speak to when you call.

/ Administration / Scheduling / Client support



IT TECHNICIAN

Edan Farmer

Looks after the hardware, networks and day-to-day IT support that keep the studio running: the work Future CC was founded on in 2012.

/ Hardware / Networking / IT support / Maintenance

Your organisation deserves software built by people who understand your problems, powered by technology that doesn't sleep.



Namibian roots.

We're not an offshore agency wearing a local badge. Future CC was founded in Windhoek and still operates from there. The software we ship is built where we live.

World-class delivery.

Our clients include international federations and government ministries. The bar is set by work that has to survive scrutiny, audits and very large user bases. We hold ourselves there.

A real number, not a range.

Every engagement starts with what you are trying to build. Whatever the size, the quote states the full price in writing, including 15% VAT where applicable, before you commit to anything.

FIXED RATES

Design work

Brand identity, collateral and campaign design at published, fixed rates.

QUOTED PACKAGES

Social media & websites

Priced to scope: how many platforms, how many sites, how much is ongoing.

SCOPED PER PROJECT

Custom software

Platforms, SaaS products and mobile apps, scoped and quoted individually.

FROM FIRST MESSAGE TO RUNNING SYSTEM

01

Tell us

Describe what you're building, or use the package builder at futurecc.net.

02

Written quote

A full price in writing, usually within 24 hours. Nothing is fixed until then.

03

Build

Short, reviewed release cycles. The schedule is confirmed in your quote.

04

Run

Launch, handover, and we stay on to keep it running.

NOT SURE WHICH FITS?

Three quick questions about your business, then a sheet you adjust line by line. Send it, and you get a real number back.

futurecc.net/packages
info@futurecc.net
+264 81 141 5100

GOOD TO KNOW

Website packages include hosting and a domain for the first year. Any third-party costs (domains, licences, hosting beyond the included year) are itemised separately before you commit. Under Namibia's Electronic Transactions Act 4 of 2019 you may cancel an electronic transaction within seven days, without reason or penalty.

SUPPLIER DETAILS

ENTITY	Future Homes and Computers CC
TRADING AS	Future CC
REG. NO.	CC/2012/5855
BASED	Windhoek, Namibia

HAVE A PROJECT IN MIND?

Let’s talk.

Tell us what you’re building. We’ll tell you how fast we can ship it, and you’ll hear back within 24 hours.

EMAIL	info@futurecc.net	PHONE	+264 811415100
WEB	futurecc.net	STUDIO	Windhoek, Namibia (CAT, UTC+2)
INSTAGRAM	@futurecc_net	FACEBOOK	/FutureCCNamibia

FUTURE CC

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